

# NUR MOHAMMAD SMRITI MAHAVIDYALAYA



DUCK-BANGLOW, DHULIYAN  
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## REPORT

### **“SWACHHATA HI SEVA 2024”**

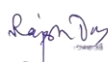
**1<sup>st</sup> & 2<sup>nd</sup> October 2024**

**SESSION 2024-2025**

Swachh Bharat Mission was launched on 2<sup>nd</sup> October 2014 by Hon'ble Prime Minister aiming swachhata to be national priority. It is 'whole government approach, making sanitation everyone business. Over the past decade, continuous efforts as part of swachh Bharat Mission have led to improved dignity of women, better health outcomes, enhanced college attendance for girls, increase of small and micro entrepreneurs, and overall higher quality of life across the country in both rural and urban areas. To offer tribute to the Mahatma Gandhi ji on his Jayanti, 2<sup>nd</sup> October is observed as Swachh Bharat Diwas. In India, as a prelude to that, to strengthen voluntarism and collective action for swachh Bharat, a fortnight of 'Swachhata Hi Seva' has been observed since 2017.

Nur Mohammad Smriti Mahavidyalaya voluntarily participated in campaigning of Swachhata Hi Seva 2024 mission to create awareness among students and public. Institution organised a campaigning and cleaning programme by NSS Unit's Jt. Convener Sondip Kumar Ghosh along with IQAC coordinator Dr. Md Zinarul Hoque Biswas. Teaching and Non-Teaching faculties along with Principal Dr. Rajesh Das actively participated in the campaign to make college campus clean and hygienic. NSS Unit promotes plastic waste management and garbage-free campus. On 1<sup>st</sup> October 2024 NSS Unit cleaned outside the campus and interior part of the college premise. On 2<sup>nd</sup> October few faculty members (Teaching and Non-Teaching) participated in Swachhata Hi Seva 2024 in College. Some geo tagged photos and attendance shared in the following.



  
Principal  
Nur Mohammad Smriti Maha-Vidyalaya  
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*Rajendra*  
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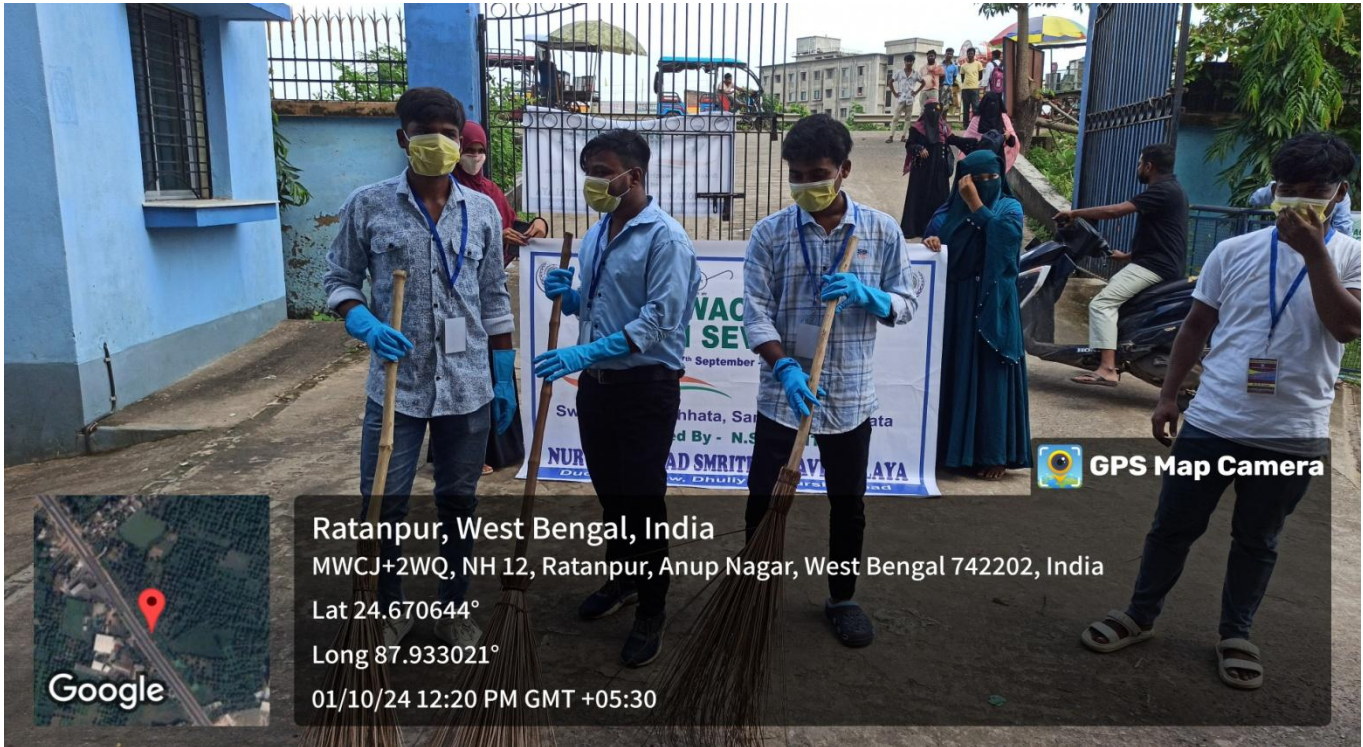


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Video Clip attached there in the following.



lv\_0\_20241002221539.mp4



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